



**CONSOLIDATED IMPRESSIONS: AMBUJA NEOTIA
GROUP TO DEVELOP ₹700+ CRORE INTEGRATED
HEALTHCARE AND HOSPITALITY PROJECT IN
GUWAHATI**

PRESENTED BY:





QUANTITATIVE COVERAGE ANALYSIS - AMBUJA NEOTIA HEALTHCARE VENTURE LIMITED

INDEX OF CONSOLIDATED IMPRESSIONS RECEIVED

AMBUJA NEOTIA GROUP TO DEVELOP ₹700+ CRORE INTEGRATED HEALTHCARE AND HOSPITALITY PROJECT IN GUWAHATI

PRINT IMPRESSIONS

SR NO	DATE	PAGE	PUBLICATION	HEADLINE / PHOTO CAPTION	EDITION	MEDIA OUTREACH
1	15.03.2026	15	The Telegraph	Guwahati gets ₹700cr Ambuja hub	Kolkata	3,26,000
2	15.03.2026	2	Eastern Chronicle	Ambuja Neotia Group to set up ₹700 crore hospital-hotel project in Guwahati	Guwahati, Silchar & Kolkata	1,60,000
3	15.03.2026	3	The Assam Tribune	Ambuja Group to set up 300-bed hospital in city	Guwahati	4,00,000
4	15.03.2026	8	The Meghalaya Guardian	Ambuja Neotia to develop Rs 700 cr healthcare, hospitality project	Guwahati	2,40,000
5	15.03.2026	7	Dainik Assam	Neotia Group to build hospital and hotel in Guwahati	Guwahati	1,80,000
6	15.03.2026	2	The North East Times	Ambuja Neotia to develop Rs 700 cr healthcare, hospitality project	Guwahati	60,000
7	16.03.2026	5	Jugasanka	Ambuja Neotia Group to Develop a Healthcare Project Worth Over ₹700 Crore in Guwahati	Guwahati	4,00,000
8	17.03.2026	3	The Assam Post	ANG to develop Rs. 700+ cr integrated healthcare and hospitality project	Guwahati	1,00,000
9	18.03.2026	15	Asomiya Pratidin	Ambuja Neotia Group's Plan to Develop an Integrated Healthcare and Hospitality Project in Assam: A ₹700 Crore Project to be Implemented	Guwahati	4,80,000
10	20.03.2026	9	Dainik Purvoday	Ambuja Neotia Group to Develop a ₹700+ Crore Integrated Healthcare and Hospitality Project in Guwahati	Guwahati	2,00,000

**ONLINE IMPRESSIONS**

SR NO	DATE	PORTAL	LINK	EDITION	MEDIA OUTREACH
11	13.03.2026	The Economic Times	Ambuja Neotia Group to develop over Rs 700 cr integrated healthcare and hospitality project in Guwahati	Online	2,12,00,000
12	13.03.2026	Whales Book	Ambuja Neotia Group: Major Investment in Guwahati! Hospital and Hotel to be Developed with an Investment of ₹700 Crore	Online	5000
13	14.03.2026	Aro Ananda	Ambuja Neotia's Initiative	Online	17,700
14	14.03.2026	ET Healthwor Id	Ambuja Neotia Group to develop over Rs 700 cr integrated healthcare and hospitality project in Guwahati	Online	32,12,00,000
15	14.03.2026	Hotelier India	Ambuja Neotia Group to develop integrated healthcare and hospitality project in Guwahati	Online	3,16,200
16	14.03.2026	BW Hotelier	Ambuja Neotia Group announces the development of 250 key hotel in Guwahati	Online	29,900
17	14.03.2026	Northeast Now	Ambuja Neotia to develop Rs 700 crore healthcare, hospitality project in Guwahati	Online	5,36,000
18	14.03.2026	Assom Khobor	Ambuja Neotia Group to Develop ₹700+ Crore Integrated Healthcare and Hospitality Project in Guwahati	Online	1,19,500
19	14.03.2026	Big Info	Ambuja Neotia to invest Rs 700 crores in Guwahati	Online	5000
20	14.03.2026	Janta Se Rishta	Ambuja Neotia Group will bring a ₹700-crore healthcare and hospitality project to Guwahati.	Online	39,00,000
21	14.03.2026	W7s News	Ambuja Neotia Group to develop a ₹700+ crore integrated healthcare and hospitality project in Guwahati	Online	4,500
22	15.03.2026	The Telegraph	Ambuja Neotia Group plans Rs 700 crore healthcare and hotel project in Guwahati	Online	86,00,000
23	15.03.2026	Biospectrum India	Government of Assam approves Rs 700+ Cr integrated healthcare & hospitality project by Ambuja Neotia Group	Online	63,100
24	15.03.2026	News Ei Samay	Guwahati to get healthcare push: ₹700+ crore project to bring 300-bed hospital, premium hotel	Online	20,000
25	15.03.2026	Nababarta	Ambuja Neotia Group to Develop a ₹700+ Crore Integrated Healthcare and Hospitality Project in Guwahati	Online	5000
26	16.03.2026	Realty+	Guwahati: Ambuja Neotia to Develop Rs. 700 Crore Healthcare and Hospitality Project	Online	1,14,700



MSL

27	16.03.2026	India Med Today	Ambuja Neotia Group to Invest Over Rs 700 Crore in Integrated Hospital and Hotel Project in Guwahati - IndiaMedToday	Online	6,600
28	16.03.2026	Hotelier Buzz	Ambuja Neotia Group Announces Development of 250 Key Hotel in Guwahati	Online	5000
29	16.03.2026	Digital Health News	Ambuja Neotia to Develop 300-Bed Hospital in Guwahati as Part of INR 700 Cr Project	Online	30,000
30	16.03.2026	Medical Buyer	Ambuja Neotia to set up 300-bed hospital for ₹360-₹400cr in Guwahati - Medical Buyer	Online	50,500
31	16.03.2026	BW Wellbeing	Ambuja Neotia Group To Develop Above Rs. 700 Crores Integrated Healthcare And Hospitality Project In Guwahati - BW Wellbeing World	Online	52,700
32	16.03.2026	ET Travel World	Ambuja Neotia Group to develop INR 700+ Cr healthcare and hospitality project in Guwahati	Online	3,09,200,000
33	16.03.2026	Hospitality Biz India	Ambuja Neotia to Build INR 700 Cr Hospital & Hotel in Guwahati	Online	21,900
34	16.03.2026	Travel Heights	Big Hospitality Boost for Guwahati as Ambuja Neotia Group Announces New Hotel Project - Travel Heights	Online	5000
35	16.03.2026	ET Hospitality World	Ambuja Neotia Group to develop Rs 700+ crore integrated healthcare and hospitality project in Guwahati	Online	55,57,00,000
36	17.03.2026	Biltrax Media	Ambuja Neotia Group Plans 700+ INR-Cr Project in Guwahati	Online	5000

SOCIAL MEDIA IMPRESSIONS

SR NO	DATE	PLATFORM	LINK	EDITION	MEDIA OUTREACH
37	15.03.2026	Hotelier India	https://www.instagram.com/p/DV6Z7WEj_x1/?igsh=Z2w2YXFoMDNnZGdi	Instagram	21,000
38	16.03.2026	Hotelir Buzz	https://www.linkedin.com/posts/ambujaneotia-group-announces-development-share-7439190634072186880-3L9_/?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAADW9cVoBAzwr7CkvsnEloIT1sTgqz-tYQHA&utm_campaign=whatsapp	LinkedIn	12,974

Total Number of Impressions: 38

Total Media Outreach: 1,22,37,93,274

Total Media Evaluation: INR 15,63,744

Total PR Evaluation: INR 46,91,232



**AMBUJA NEOTIA GROUP TO DEVELOP ₹700+
CRORE INTEGRATED HEALTHCARE AND
HOSPITALITY PROJECT IN GUWAHATI**



PRINT IMPRESSIONS



Client:	Ambuja Neotia Healthcare	Date:	15.03.2026
Publication:	The Telegraph	Page:	15
Headline: Guwahati gets ₹700cr Ambuja hub		Edition: Kolkata	
Media Outreach: 3,26,000			
Media Evaluation: INR 37,800			

The Telegraph

Guwahati gets ₹700cr Ambuja hub

UMANAND JAISWAL

Guwahati: Calcutta-based Ambuja Neotia Group plan to develop a ₹700-plus crore integrated healthcare and hospitality project in Guwahati following the approval of its investment proposal by the Assam government.

The project will include a state-of-the-art 300-bed multi-specialty hospital and a premium hotel with approximately 200-250 keys, a project that will “strengthen both healthcare access and the city’s hospitality ecosystem”, according to an official statement.

The project will be developed on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road area, with a combined investment expected to exceed ₹700 crore, it added.

The project is set to begin construction by year-end.

This will be the Group’s second venture in the state. Their healthcare vertical, Ambuja Neotia Healthcare Venture Limited, launched their first venture, Neotia Bhagirathi Woman and Child Care Centre, Guwahati, in July last year with an investment of ₹80 crore.

Parthiv Neotia, joint managing director, Ambuja Neotia Group, said, “Guwahati holds immense strategic importance as the gateway to the North-East, and we believe this integrated development can contribute meaningfully to the region’s healthcare infrastructure and urban economy.”



Client:	Ambuja Neotia Healthcare	Date:	15.03.2026
Publication:	Eastern Chronicle	Page:	02
Headline: Ambuja Neotia Group to set up ₹700 crore hospital-hotel project in Guwahati		Edition: Guwahati, Silchar & Kolkata	
Media Outreach: 1,60,000			
Media Evaluation: INR 49,280			



Ambuja Neotia Group to set up ₹700 crore hospital-hotel project in Guwahati

AGENCIES

GUWAHATI: The Ambuja Neotia Group will develop a large integrated healthcare and hospitality project in Guwahati after the investment proposal received approval from the Government of Assam led by Chief Minister Himanta Biswa Sarma.

The project will come up on a 2.89-acre mixed-use land parcel at Fancy Bazar's Old Jail Road, with a combined investment expected to exceed ₹700 crore. The state government has approved the allocation of the land, recognising the project's potential to strengthen healthcare infrastructure while contributing to the city's growing urban economy.

The development will include a state-of-the-art 300-bed multi-speciality hospital and a premium 4+ star hotel with about 200-250 rooms, reflecting an integrated approach aimed at enhancing both healthcare access and hospitality infrastructure in the region.

Of the total land area, 1.46 acres will be used for the hospital, which will be developed by Ambuja Neotia Healthcare Venture Limited



The agreement exchange ceremony.

with an estimated investment of ₹360-₹400 crore. The hospital will provide advanced multi-speciality services in fields such as cardiology, neurology, orthopaedics, oncology and critical care, helping strengthen tertiary healthcare access in Assam and across the North-Eastern region.

The remaining 1.42 acres will be utilised for a premium hotel to be developed by Ambuja Neotia Hotel Venture Limited with an investment of around ₹350 crore. The hotel will feature well-appointed rooms, banqueting and meeting facilities, and multiple dining options, supporting

Guwahati's growing role as a commercial, tourism and medical gateway to the North-East.

Together, the two facilities are expected to generate significant employment opportunities. The hospital alone is projected to create between 1,500 and 2,000 direct jobs, in addition to substantial indirect employment through allied services and local businesses.

This will be the group's second healthcare initiative in Assam after the launch of the Neotia Bhagirathi Woman and Childcare Centre in Guwahati in 2025, reflecting the company's expanding presence in the

North-East.

Speaking on the development, Joint Managing Director Parthiv Neotia said the group was grateful to the Assam government for its support and encouragement.

"Guwahati holds immense strategic importance as the gateway to the North-East, and we believe this integrated development can contribute meaningfully to the region's healthcare infrastructure and urban economy," he said.

He added that the project aims to support medical access, create employment and strengthen Guwahati's position as a key regional centre for healthcare, business and travel.

Officials said the development is also expected to reinforce Guwahati's role as a regional healthcare destination, enabling patients from across Assam and neighbouring North-Eastern states to access advanced treatment closer to home. The initiative aligns with the state government's broader vision of positioning the city as a major economic and service hub in the region, supporting sectors such as healthcare, tourism, conferences and medical travel.



Client:	Ambuja Neotia Healthcare	Date:	15.03.2026
Publication:	The Assam Tribune	Page:	03
Headline: Ambuja Group to set up 300-bed hospital in city		Edition: Guwahati	
Media Outreach: 4,00,000			
Media Evaluation: INR 1,00,000			

The Assam Tribune

Ambuja Group to set up 300-bed hospital in city

STAFF REPORTER

GUWAHATI, March 14: Ambuja Neotia Group will develop a large integrated healthcare and hospitality project in the city following the approval of its investment proposal by the Government

of Assam for the development of a 300-bed multi-speciality hospital in the State.

The project will be developed on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road, with a combined investment expected to exceed Rs 700 crore.

“We are grateful to the Government of Assam for its encouragement. Guwahati holds immense strategic importance and we believe this integrated development can contribute meaningfully to the region’s healthcare.”

– Parthiv Neotia, Jt MD, Ambuja Neotia Group

The development will include a state-of-the-art 300-bed multi-speciality hospital and a premium 4+ star hotel with approximately 200-250 keys, reflecting a thoughtful approach to building infrastructure that strengthens both healthcare access and the city’s hospitality ecosystem.

“We are deeply grateful to the Government of Assam for their trust and encourage-

ment. Guwahati holds immense strategic importance as the gateway to the North-east, and we believe this integrated development can contribute meaningfully to the region’s healthcare infrastructure and urban economy,” Parthiv Neotia, joint managing director, Ambuja Neotia Group, said.

Of the total land area, 1.46 acres will be dedicated to the hospital, which will be devel-

oped by Ambuja Neotia Healthcare Venture Limited with an estimated investment of around Rs 360-Rs 400 crore. The hospital will offer advanced multi-speciality medical services across disciplines such as cardiology, neurology, orthopaedics, oncology and critical care, helping strengthen tertiary healthcare access for the State and the wider north-eastern region.

Together, the two developments are expected to generate significant employment opportunities, with the hospital alone projected to create 1,500-2,000 direct jobs, along with substantial indirect employment through allied services and local business.



Client:	Ambuja Neotia Healthcare	Date:	15.03.2026
Publication:	The Meghalaya Guardian	Page:	08
Headline: Ambuja Neotia to develop Rs 700 cr healthcare, hospitality project		Edition: Guwahati	
Media Outreach: 2,40,000			
Media Evaluation: INR 15,400			



1 Ambuja Neotia to develop Rs 700 cr healthcare, hospitality project

GUWAHATI, MAR 14: Ambuja Neotia Group will develop a large integrated healthcare and hospitality project in Guwahati following the approval of its investment proposal by the Government of Assam, led by the Chief Minister of Assam Himanta Biswa Sarma, for the development of a 300-bed multi-speciality hospital in the state. The project will be developed on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road, with a combined investment expected to exceed Rs.700 crore.

Speaking on the development, Parthiv Neotia, Joint Managing Director, Ambuja Neotia Group, said, "We are deeply grateful to the Government of Assam for their trust and encouragement. Guwahati holds immense strategic importance as the gateway to the North-East, and we believe this integrated development can contribute meaningfully to the region's healthcare infrastructure and urban economy. At Ambuja Neotia, we have always believed that meaningful development must serve both people and place. By bringing together advanced healthcare facilities with a thoughtfully designed hospitality component, the project aims to support medical access, create employment, and strengthen Guwahati's position as an important regional centre for healthcare, business and travel."



Client:	Ambuja Neotia Healthcare	Date:	15.03.2026
Publication:	Dainik Assam	Page:	07
Headline: Neotia Group to build hospital and hotel in Guwahati		Edition: Guwahati	
Media Outreach: 1,80,000			
Media Evaluation: INR 24,640			

দৈনিক অসম

নিঅ'টিয়া গ্ৰুপে গুৱাহাটীত নিৰ্মাণ কৰিব হাস্পাতাল-হোটেল

দৈনিক অসমৰ বাতৰি

গুৱাহাটী, ১৪ মাৰ্চ : অসম চৰকাৰে ৰাজ্যখনত ৩০০খন বিছনায়ুক্ত মাল্টি-স্পেচিয়েলিটি চিকিৎসালয় নিৰ্মাণৰ বাবে বিনিয়োগৰ প্ৰস্তাৱত অনুমোদন জনোৱাৰ পাছত অম্বুজা নিঅ'টিয়া গ্ৰুপে গুৱাহাটীত এক বৃহৎ সংহত স্বাস্থ্যসেৱা আৰু আতিথ্য প্ৰকল্প বিকশিত কৰিব। প্ৰকল্পটো পুৰণি জে'ল ৰোডৰ ফেঞ্চী বজাৰত ২.৮৮ একৰ ভূমিত নিৰ্মাণ কৰিব। ৭০০ কোটিৰো অধিক টকা বিনিয়োগ কৰা হ'ব বুলি আশা কৰা হৈছে। এই প্ৰকল্পত অন্তৰ্ভুক্ত থাকিব এখন অত্যাধুনিক ৩০০ বিছনায়ুক্ত মাল্টি-স্পেচিয়েলিটি চিকিৎসালয় আৰু প্ৰায় ২০০-২৫০ কোঠাৰ এখন প্ৰিমিয়াম চাৰি তাৰকাযুক্ত হোটেল। মুঠ ভূমিৰ ভিতৰত ১.৪৬ একৰ ভূমিত চিকিৎসালয়খন নিৰ্মাণ কৰা হ'ব। প্ৰায় ৪০০ কোটি টকা বিনিয়োগেৰে এই

হাস্পাতাল নিৰ্মাণ কৰা হ'ব। চিকিৎসালয়খনে কাৰ্ডিঅ'লজী, নিউৰ'লজী, অৰ্থোপেডিয়া, অংক'লজী আৰু ক্ৰিনটিকেল কেয়াৰৰ দৰে উন্নত মাল্টি-স্পেচিয়েলিটি চিকিৎসা সেৱা প্ৰদান কৰিব। ১.৪২ একৰ মাটিত নিৰ্মাণ কৰা হ'ব হোটেল। প্ৰায় ৩৫০ কোটি টকা বিনিয়োগেৰে হোটেলখন নিৰ্মাণ কৰা হ'ব। একেলগে দুয়োটাৰ বিকাশেৰে চিকিৎসালয়খনে ২,০০০ প্ৰত্যক্ষ চাকৰিৰ সৃষ্টি কৰিব বুলি অনুমান কৰা হৈছে। ২০২৫ চনত গুৱাহাটীত নিঅ'টিয়া ভাগীৰথী মহিলা আৰু শিশু যত্ন কেন্দ্ৰ সফলতাৰে আৰম্ভ কৰাৰ পাছত ই হ'ব অসমত গ্ৰুপটোৰ দ্বিতীয় স্বাস্থ্যসেৱা প্ৰচেষ্টা। অম্বুজা নিঅ'টিয়া গ্ৰুপৰ যুটীয়া পৰিচালন সঞ্চালক পাৰ্থিৱ নিঅ'টিয়াই কয়— আমি অসম চৰকাৰৰ বিশ্বাস আৰু উৎসাহৰ বাবে তেওঁলোকৰ প্ৰতি গভীৰভাৱে কৃতজ্ঞ।



Client:	Ambuja Neotia Healthcare	Date:	15.03.2026
Publication:	The North East Times	Page:	02
Headline: Ambuja Neotia to develop Rs 700 cr healthcare, hospitality project		Edition: Guwahati	
Media Outreach: 60,000			
Media Evaluation: INR 11,550			

THE NORTH EAST TIMES

Ambuja Neotia to develop Rs 700 cr healthcare, hospitality project

GUWAHATI, MAR 14: Ambuja Neotia Group will develop a large integrated healthcare and hospitality project in Guwahati following the approval of its investment proposal by the Government of Assam, led by the Chief Minister of Assam Himanta Biswa Sarma, for the development of a 300-bed multi-speciality hospital in the state. The project will be developed on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road, with a combined investment expected to exceed Rs.700 crore.

Speaking on the development, Parthiv Neotia, Joint Managing Director, Ambuja Neotia Group, said, "We are deeply grateful to the Government of Assam for their trust and encouragement. Guwahati holds immense strategic importance as the gateway to the North-East, and we believe this integrated development can contribute meaningfully to the region's healthcare infrastructure and urban economy. At Ambuja Neotia, we have always believed that meaningful development must serve both people and place. By bringing together advanced healthcare facilities with a thoughtfully designed hospitality component, the project aims to support medical access, create employment, and strengthen Guwahati's position as an important regional centre for healthcare, business and travel." NET STAFFER



Client:	Ambuja Neotia Healthcare	Date:	16.03.2026
Publication:	Jugasanka	Page:	05
Headline: Ambuja Neotia Group to Develop a Healthcare Project Worth Over ₹700 Crore in Guwahati		Edition: Guwahati	
Media Outreach: 4,00,000			
Media Evaluation: INR 1,00,800			

যুগশঙ্খ

গুয়াহাটীতে ৭০০ কোটিরও বেশি মূল্যের স্বাস্থ্যসেবা প্রকল্প গড়ে তুলবে অম্বুজা নিওটিয়া সংস্থা

যুগশঙ্খ প্রতিবেদন
গুয়াহাটী। ১৫ মার্চ
মুম্বাই হিমন্ত বিশ্ব শর্মার
নেতৃত্বাধীন অসম সরকার রাজ্যে
৩০০ শয্যা বিশিষ্ট একটি মাল্টি-
স্পেশালিটি হাসপাতাল গড়ে
তোলার লক্ষ্যে অম্বুজা নিওটিয়া
গ্রুপের বিনিয়োগ প্রস্তাব অনুমোদন
করেছে। এই অনুমোদনের
পরিপ্রেক্ষিতে, অম্বুজা নিওটিয়া গ্রুপ
গুয়াহাটীতে একটি বিশাল সমন্বিত
স্বাস্থ্যসেবা ও আতিথেয়তা প্রকল্প
গড়ে তুলবে। প্রকল্পটি ব্যালি বাজার
এলাকার 'গুড জেল রোড'-এ
অবস্থিত ২.৯৮ একরের একটি
মিশ্র-ব্যবহারযোগ্য জমিতে গড়ে
উঠবে এবং এতে মোট বিনিয়োগের
পরিমাণ ৭০০ কোটি ছাড়িয়ে যাবে
বলে আশা করা হচ্ছে।

এই উন্নয়ন প্রকল্পের আওতায়
একটি অত্যাধুনিক ৩০০ শয্যা বিশিষ্ট
মাল্টি-স্পেশালিটি হাসপাতাল এবং
প্রায় ২০০-২৫০টি কর্মবিশিষ্ট
একটি প্রিমিয়াম ৪-তারকা বা
তারও অধিক মানের হোটেল
নির্মিত হবে। এর মাধ্যমে এমন
এক সুচিন্তিত পবিত্রস্থানে গড়ে
তোলার প্রচলন প্রতিফলিত হয়েছে,
যা একইসাথে স্বাস্থ্যসেবা প্রাপ্তির
সুযোগ এবং শহরের আতিথেয়তা
বা হসপিটালিটি ইকোসিস্টেম-
উভয়কেই শক্তিশালী করে তুলবে।

রাজ্যের ক্রমবিকাশমান
স্বাস্থ্যসেবা সক্ষমতা এবং নগর
অর্থনীতিতে অর্ধবৎ অবদান রাখার
সম্ভবনাকে স্বীকৃতি জানিয়ে অসম
সরকার এই প্রকল্পের জন্য নির্দিষ্ট
ভূমি কিনা করার অনুমোদন
দিয়েছে।

মোট জমির আয়তনের মধ্যে
১.৪৬ একর জমি হাসপাতালের
জন্য নির্যাসিত থাকবে। 'অম্বুজা
নিওটিয়া হেলথক্যেয়ার ডেভেলপ
লিমিটেড' প্রায় ৩৬০ একরে
৪০০ কোটি টাকা বিনিয়োগে
এই হাসপাতালটি গড়ে তুলবে।
হাসপাতালটিতে গড়ে তুলবে।
(হাসপাতাল) কার্ডিওলজি
(হাসপাতাল) নিউরোলজি
(হাসপাতাল) অর্থোপেডিক্স
(হাসপাতাল) হোড ও জোভা সার্জারি (হাসপাতাল)
অন্যকোষজি (ক্যান্সার চিকিৎসা)
এবং চিকিৎসা কেন্দ্র (নির্দিষ্ট
পরিচর্যা) এর মতো বিভিন্ন শাখায়
উন্নতমানের মাল্টি-স্পেশালিটি
চিকিৎসা পরিষেবা প্রদান করা

হবে। এর ফলে রাজ্য এবং সমগ্র
উত্তর-পূর্বাঞ্চল জুড়ে 'টারপিয়ারি'
বা উচ্চতর স্তরের স্বাস্থ্যসেবা প্রাপ্তির
সুযোগ আরও সুদৃঢ় হবে।

অবশিষ্ট ১.৪২ একর জমিতে
একটি প্রিমিয়াম ৪-তারকা বা
তারও অধিক মানের হোটেল
নির্মিত হবে, যার দায়িত্ব পালন
করবে 'অম্বুজা নিওটিয়া হোটেল
ডেভেলপ লিমিটেড'। এই হোটেল
বিনিয়োগের পরিমাণ হবে প্রায়
৩৫০ কোটি টাকা। হোটেলটিতে
সুসজ্জিত কক্ষ, ডোজেন্ডা ও
বৈঠকের উপযোগী আধুনিক
সুযোগ-সুবিধা এবং বিভিন্ন ধরনের
খাবারের অভিজ্ঞতা প্রদানের
ব্যবস্থা থাকবে। এর মাধ্যমে উত্তর-
পূর্বাঞ্চলের বাসিন্দিক, চিকিৎসা ও
পর্বতন কেন্দ্র হিসেবে গুয়াহাটীর
ক্রমবর্ধমান গুরুত্ব ও ভূমিকাকে
আরও জোরপূর্ণ করা হবে।

সব মিলিয়ে, এই দুটি উন্নয়ন
প্রকল্প বিশাল সংখ্যক কর্মসংস্থানের
সুযোগ সৃষ্টি করবে বলে আশা
করা হচ্ছে। গুজরত হালপাতালটি
থেকেই প্রত্যক্ষভাবে ১,৫০০
থেকে ২,০০০টি নতুন চাকরির
সুযোগ তৈরি হবে বলে ধারণা
করা হচ্ছে। পাশাপাশি সরাসরি
পরিষেবা ও স্থানীয় ব্যবসার মাধ্যমে
পরোক্ষভাবেও উল্লেখযোগ্য সংখ্যক
কর্মসংস্থান সৃষ্টি হবে। ২০২৫ সালে
গুয়াহাটীতে 'নিওটিয়া ভার্শুয়ালি
উইদেন' আন্ড চাইল্ডক্যেয়ার
সেন্টার'-এর সফল উদ্বোধনের পর,
এটি হবে অসমে এই গ্রুপের দ্বিতীয়
স্বাস্থ্যসেবা উদ্যোগ, যা উত্তর-
পূর্বাঞ্চলে 'অম্বুজা নিওটিয়া গ্রুপ'
এর ক্রমপ্রসারমান উপস্থিতিরই এক
উজ্জ্বল প্রতিফলন।

এই নতুন উদ্যোগ প্রসঙ্গে
অম্বুজা নিওটিয়া গ্রুপের যুগ
ব্যবস্থাপনা পরিচালক পাথির
নিওটিয়া বলেন, 'আসাম
সরকারের আস্থা ও উৎসাহের
জন্য আমরা তাদের প্রতি গভীর
কৃতজ্ঞতা প্রকাশ করছি। উত্তর-
পূর্বাঞ্চলের প্রবেশদ্বার হিসেবে
গুয়াহাটীর কৌশলগত গুরুত্ব
অপরিসীম, আমরা দুঃত্বাবে
বিশ্বাস করি যে, এই সমন্বিত
উন্নয়ন প্রকল্পটি এই অঞ্চলের
স্বাস্থ্যসেবা পরিচ্ছন্নতা এবং
নগর অর্থনীতিতে অর্ধবৎ অবদান
রাখতে সক্ষম হবে।

অম্বুজা নিওটিয়ার আমরা সর্বদা
এই দর্শনে বিশ্বাসী যে, যেকোনও
অর্ধবৎ উন্নয়নকে অবশ্যই
সেবানকার মানব এবং পরিবেশ-
উভয়ের কল্যাণ সাধন করতে হবে।
অত্যন্ত সুচিন্তিতভাবে পরিকল্পিত
আতিথেয়তা বা হসপিটালিটি
পরিষেবার সাথে অত্যাধুনিক
স্বাস্থ্যসেবা পরিষেবাকে একসাথে
একসাথে গড়ে তোলার মাধ্যমে,
এই প্রকল্পের মূল লক্ষ্য হলো
চিকিৎসা সেবার সহজলভ্যতা
নিশ্চিত করা, কর্মসংস্থানের
সুযোগ সৃষ্টি করা এবং স্বাস্থ্যসেবা,
ব্যবসা ও পণ্যনির ক্ষেত্রে একটি
গুরুত্বপূর্ণ আঞ্চলিক কেন্দ্র হিসেবে
গুয়াহাটীর অবস্থানকে আরও সুদৃঢ়
করা।

কেবল শ্রেষ্ঠ পরিচ্ছন্নতা
নির্মাণের মধ্যেই সীমাবদ্ধ না থেকে,
এই প্রকল্পটি গুয়াহাটীকে একটি
গুরুত্বপূর্ণ আঞ্চলিক স্বাস্থ্যসেবা
গন্তব্য হিসেবে প্রতিষ্ঠিত করতেও
সহায়তা করবে বলে আশা করা
হচ্ছে। এর ফলে অসমের বিভিন্ন
গ্রাম এবং গ্রহণযোগ্য উত্তর-
পূর্বাঞ্চলীয় রাজ্যগুলোর শ্রেষ্ঠ
নির্মাণের ব্যক্তিগত সক্রিয়তা
উন্নতমানের চিকিৎসা সেবা
গ্রহণের সুযোগ পাবে।

রাজ্য সরকারের সেই দুঃদৃষ্টির
সাথেও এই সমন্বিত উন্নয়ন প্রকল্পটি
পুরোপুরি সামঞ্জস্যপূর্ণ, যার লক্ষ্য
হলো গুয়াহাটীকে উত্তর-পূর্বাঞ্চলের
একটি শীর্ষস্থানীয় অর্থনৈতিক ও
সেবা কেন্দ্র হিসেবে গড়ে তোলা-
বা স্বাস্থ্যসেবা, পর্বতন, সম্মেলন
আয়োজন এবং চিকিৎসা-পণ্টনের
মতো বিভিন্ন খাতকে বিশেষভাবে
সহায়তা করা।

রিমেল এফেট, আতিথেয়তা,
স্বাস্থ্যসেবা এবং শিক্ষা-এই বহুমুখী
খাতে বিনিয়োগের মাধ্যমে অম্বুজা
নিওটিয়া গ্রুপ সর্বদা এমন সব
প্রকল্প বাস্তবায়নে মনোনিবেশ
করেছে, যা তাদের কর্মসূচির
অন্তর্ভুক্ত অঞ্চলগুলোর সামাজিক
ও অর্থনৈতিক উন্নয়নে প্রত্যক্ষ
অবদান রাখে। গুয়াহাটীতে প্রস্তাবিত
এই উন্নয়ন প্রকল্পটি সেই দর্শনেরই
এক মূর্ত অঙ্গীক, যেখানে একটি
সুপরিকল্পিত নগর-উদ্যোগের স্বাভাবিক
নির্ভর স্বাস্থ্যসেবা, আতিথেয়তা এবং
কর্মসংস্থান সৃষ্টি-এই তিনটি গুরুত্বপূর্ণ
বিষয়কে একীভূত করা হয়েছে।



Client:	Ambuja Neotia Healthcare	Date:	17.03.2026
Publication:	The Assam Post	Page:	03
Headline: ANG to develop Rs. 700+ cr integrated healthcare and hospitality project		Edition: Guwahati	
Media Outreach: 1,00,000			
Media Evaluation: INR 63,000			



ANG to develop Rs. 700+ cr integrated healthcare and hospitality project

Guwahati: Ambuja Neotia Group (ANG) will develop a large integrated healthcare and hospitality project in Guwahati following the approval of its investment proposal by the Government of Assam, led by the Hon'ble Chief Minister Himanta Biswa Sarma, for the development of a 300-bed multi-speciality hospital in the state. The project will be developed on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road, with a combined investment expected to exceed Rs. 700 crore. The development will include a state-of-the-art 300-bed multi-speciality hospital and a premium 4+ star hotel with approximately 200-250 keys, reflecting a thoughtful approach to building infrastructure that strengthens both healthcare access and the city's hospitality ecosystem. The Government of Assam has approved the allocation of the land parcel for the project, recognising its potential to contribute meaningfully to the state's evolving healthcare capacity and urban economy. Of the total land area, 1.46 acres will be dedicated to the hospital, which will be developed by Ambuja Neotia Healthcare Venture Limited with an estimated investment of around Rs. 360-Rs. 400 crore. The hospital will offer advanced multi-speciality medical services across disciplines such as cardiology, neurology, orthopaedics, oncology and critical care, helping strengthen tertiary healthcare access for the state and the wider North-Eastern region. The remaining 1.42 acres will house a premium 4+ star hotel, to be developed by Ambuja Neotia Hotel Venture Limited, with an investment of approximately Rs. 350 crore. The hotel will feature well-appointed rooms, banqueting and meeting facilities, and multiple dining experiences, supporting Guwahati's growing role as a commercial, medical and tourism gateway to the North-East. Together, the two developments are expected to generate significant employment opportunities, with the hospital alone projected to create 1,500-2,000 direct jobs, along with substantial indirect employment through allied services and local businesses. This will be the Group's second healthcare initiative in Assam, following the successful launch of the Neotia Bhagirathi Woman and Childcare Centre in Guwahati in 2025, and reflects Ambuja Neotia Group's expanding presence in the North-Eastern region. Speaking on the development, Mr. Parthiv Neotia, Joint Managing Director, Ambuja Neotia Group, said, "We are deeply grateful to the Government of Assam for their trust and encouragement. Guwahati holds immense strategic importance as the gateway to the North-East, and we believe this integrated development can contribute meaningfully to the region's healthcare infrastructure and urban economy. At Ambuja Neotia, we have always believed that meaningful development must serve both people and place. By bringing together advanced healthcare facilities with a thoughtfully designed hospitality component, the project aims to support medical access, create employment, and strengthen Guwahati's position as an important regional centre for healthcare, business and travel." Beyond the infrastructure it creates, the project is expected to strengthen Guwahati's role as a regional healthcare destination, enabling patients from across Assam and neighbouring North-Eastern states to access advanced medical treatment closer to home. The integrated development also aligns with the state government's vision of positioning Guwahati as a leading economic and service hub in the North-East, supporting sectors such as healthcare, tourism, conferences and medical travel. With investments across real estate, hospitality, healthcare and education, Ambuja Neotia Group has consistently focused on creating projects that contribute to the social and economic development of the regions in which it operates. The proposed development in Guwahati reflects this philosophy, bringing together healthcare, hospitality and employment generation within a single thoughtfully planned urban initiative.



Client:	Ambuja Neotia Healthcare	Date:	18.03.2026
Publication:	Asomiya Pratidin	Page:	15
Headline: Ambuja Neotia Group's Plan to Develop an Integrated Healthcare and Hospitality Project in Assam: A ₹700 Crore Project to be Implemented		Edition: Guwahati	
Media Outreach: 4,80,000			
Media Evaluation: INR 1,62,000			



অম্বুজা নিঅ'টিয়া গ্ৰুপৰ একত্ৰিত স্বাস্থ্যসেৱা-আতিথ্য প্ৰকল্প নিৰ্মাণৰ আঁচনি

অসমত ৰূপায়ণ হ'ব ৭০০ কোটি টকাৰ প্ৰকল্প



গুৱাহাটী: অসম চৰকাৰৰ অনুমোদন লাভ কৰাৰ পাছত অম্বুজা নিঅ'টিয়া গ্ৰুপে গুৱাহাটীত একত্ৰিত স্বাস্থ্যসেৱা আৰু আতিথ্য প্ৰকল্প গঢ়ি তুলিব। অসম চৰকাৰে ৰাজস্বতঃ এখন ৩০০ কৰা বিদ্যায়ুক্ত মাল্টি-পেচিভেলিটি হাস্পতাল নিৰ্মাণৰ বাবে এই বিনিয়োগে অত্যন্ত সমৰ্থতা জনাইছে। বৰীদী অঞ্চলৰ পূৰ্বৰি জে'এছ ৰোডত ২.৩৮ একৰ মিলিত ব্যৱহাৰৰ ভূমিত এই প্ৰকল্পটো বিকশিত কৰা হ'ব, য'ত মুঠ বিনিয়োগ ৭০০ কোটি টকাৰে আঁতৰ হ'ব বুলি আশা কৰা হৈছে। এই উদ্যোগটোৰ আঁচনিমতঃ একম অধ্যুনিয়মিত ৩০০ কৰা বিদ্যায়ুক্ত মাল্টি-পেচিভেলিটি হাস্পতাল আৰু প্ৰায় ২০০-২৫০ টা বেডসহক এটা বিলাসী ৪ অকৰমায়ুক্ত হোটেলে প্ৰস্তুত থাকিব। এই প্ৰকল্পই চৰকাৰৰ স্বাস্থ্যসেৱা আৰু আতিথ্য বন্ধক অধিক শক্তিশালী কৰি তুলিব। প্ৰকল্পটোৰ বাবে ভূমি অৰক্ষণ দি অসম চৰকাৰে কয় যে ই ৰাজ্যৰ বৰ্ধিত স্বাস্থ্যসেৱা ক্ষমতা আৰু

নগৰীয়া অৰ্ধশীতিলৈ গুৰুত্বপূৰ্ণ অৱদান আগবঢ়ায়। মুঠ মালিকানি ১.৪৬ একৰ অংশ হাস্পতালৰ বাবে অধীন কৰা হ'ব। প্ৰায় ৩০০-৪০০ কোটি টকাৰ আনুমানিক বিনিয়োগেৰে 'অম্বুজা নিঅ'টিয়া হেলথকেয়াৰ এণ্ড হোষ্টেলিটি'তৰ বাবে ইয়াত নিৰ্মাণ কৰা হ'ব। ইয়াত স্বাস্থ্যসেৱা আৰু, নিউ'ব'ৰাৰি, অৰ্ধশীতিলৈ আৰু ছফ্ট আৰু ক্ৰিটিকেল কেয়াৰৰ বাবে উন্নত চিকিৎসা সেৱা উপলব্ধ হ'ব, যিয়ে অসমৰ লগতে সমগ্ৰ উত্তৰ-পূব উন্নত চিকিৎসাৰ প্ৰয়োজনীয়তা পূৰ্ণ কৰিব। বৰীদী থকা ১.৪২ একৰ ভূমিত 'অম্বুজা নিঅ'টিয়া হোটেল কেয়াৰ ক্ৰিটিকেল'ত আৰু প্ৰায় ৩০০ কোটি টকাৰ বিনিয়োগেৰে ৪ তাৰকাযুক্ত হোটেল নিৰ্মাণ কৰা হ'ব। ইয়াত সুসজ্জিত কোঠা আৰু সজাৰ সুবিধাৰ লগতে একাধিক ভেজনালাস থাকিব, যিয়ে গুৱাহাটীত উত্তৰ-পূবৰ বাসিন্দাক আৰু পৰ্যটনক দুৰ্বাসস্থায় স্থিতিৰে অধিক শক্তিশালী কৰিব। এই দুই প্ৰকল্পই

নূৰং পৰিচালন নিয়োগৰ সুযোগ সৃষ্টি কৰিব। কেৱল হাস্পতালখনটোই ১,৫০০-২,০০০ কৰ্মচাৰীৰ নিয়োগৰ সুযোগ সৃষ্টি কৰিব আৰু ২০২৫ চনত গুৱাহাটীত মুকলি হোৱা 'নিঅ'টিয়া ক্ৰিটিকেল'ৰ সৈতে এক চাইফ কেয়াৰ কেন্দ্ৰৰ নিৰ্মাণ আৰু অসমত এই গ্ৰুপৰ বিস্তাৰণটো সহায়ক পদক্ষেপ। অম্বুজা নিঅ'টিয়া গ্ৰুপৰ দুটিয়া পৰিচালন সঞ্চালক পাৰ্টিৰ নিঅ'টিয়াই কয়, 'অসম চৰকাৰৰ বিশ্বাস আৰু উৎসাহৰ বাবে আমি কৃতজ্ঞ। উত্তৰ-পূবৰ দুৰ্বাসস্থায় হিচাপে গুৱাহাটীৰ বৈশিষ্ট্যত বন্ধৰ অৰ্ধশীতিলৈ। এই একত্ৰিত উদ্যোগে অঞ্চলটোৰ স্বাস্থ্য আৰু পৰ্যটন আৰু অৰ্থনীতিৰ অৱস্থা অক্ষয়ৰে বুলি আমি বিশ্বাস কৰোঁ। এই প্ৰকল্পই বৈশিষ্ট্যমূলক দৰাৰ লগতে গুৱাহাটীত উত্তৰ-পূবৰ এক সুখ আৰ্থনৈতিক আৰু সেৱা কেয়াৰ হিচাপে গঢ়ি তোলাৰ চৰকাৰী লক্ষ্যৰ সৈতেও সখাত ৰাখিছে।



Client:	Ambuja Neotia Healthcare	Date:	20.03.2026
Publication:	Dainik Purvoday	Page:	09
Headline: Ambuja Neotia Group to Develop a ₹700+ Crore Integrated Healthcare and Hospitality Project in Guwahati		Edition: Guwahati	
Media Outreach: 2,00,000			
Media Evaluation: INR 58,800			

दैनिक पूर्वोदय

सर्व श्रेय, सर्वोत्तम

अंबुजा नेओटिया ग्रुप गुवाहाटी में 700+ करोड़ रुपए का एकीकृत हेल्थकेयर और हॉस्पिटैलिटी प्रोजेक्ट विकसित करेगा

गुवाहाटी, 19 मार्च (पू.सं.)। अंबुजा नेओटिया ग्रुप गुवाहाटी में एक बड़े एकीकृत हेल्थकेयर और हॉस्पिटैलिटी प्रोजेक्ट का विकास करेगा। यह निर्णय असम सरकार द्वारा मुख्यमंत्री हिमंत विश्व शर्मा के नेतृत्व में राज्य में 300-बेड के मल्टी-स्पेशियलिटी अस्पताल के विकास हेतु समूह के निवेश प्रस्ताव को स्वीकृति दिए जाने के बाद लिया गया है। यह प्रोजेक्ट फैंसी बाजार, ओल्ड जेल रोड स्थित 2.88 एकड़ के मिश्रित उपयोग वाले भूमि पारसल पर विकसित किया जाएगा, जिसमें कुल निवेश 700 करोड़ रुपए से अधिक होने की संभावना है। इस विकास परियोजना में अत्याधुनिक

300-बेड का मल्टी-स्पेशियलिटी अस्पताल और लगभग 200ह250 कमरों वाला प्रीमियम 4+ स्टार होटल शामिल होगा। यह पहल स्वास्थ्य सेवाओं की उपलब्धता को मजबूत करने के साथ-साथ शहर के हॉस्पिटैलिटी इकोसिस्टम को भी सुदृढ़ करने के उद्देश्य से की जा रही है। असम सरकार ने इस परियोजना के लिए भूमि आवंटन को मंजूरी दी है, यह मानते हुए कि यह राज्य की विकसित होती स्वास्थ्य सेवा क्षमता और शहरी अर्थव्यवस्था में महत्वपूर्ण योगदान दे सकती है। कुल भूमि क्षेत्र में से 1.46 एकड़ अस्पताल के लिए निर्धारित की गई है, जिसे अंबुजा नेओटिया हेल्थकेयर वेंचर लिमिटेड द्वारा लगभग 360हसे 400 करोड़ रुपए के अनुमानित निवेश के साथ विकसित किया जाएगा। यह अस्पताल काडि यो लॉजी, न्यूरो लॉजी, ऑर्थोपेडिक्स, ऑन्कोलॉजी और क्रिटिकल केयर जैसी विभिन्न विशेषज्ञताओं में उन्नत चिकित्सा सेवाएं प्रदान करेगा, जिससे राज्य और पूरे उत्तर-पूर्वी क्षेत्र में तृतीयक स्वास्थ्य सेवाओं की उपलब्धता और मजबूत होगी। शेष 1.42 एकड़ भूमि पर लगभग 350 करोड़ रुपए के निवेश से अंबुजा नेओटिया होटल वेंचर लिमिटेड द्वारा एक प्रीमियम 4+ स्टार होटल विकसित किया जाएगा। इस होटल में

आधुनिक और सुसज्जित कमरे, बैंकेट एवं मीटिंग सुविधाएं, तथा विभिन्न प्रकार के डाइनिंग विकल्प होंगे, जो गुवाहाटी की उत्तर-पूर्व के लिए वाणिज्यिक, चिकित्सा और पर्यटन प्रवेश द्वार के रूप में बढ़ती भूमिका को समर्थन देंगे। दोनों परियोजनाओं के माध्यम से महत्वपूर्ण रोजगार अवसर भी सृजित होने की उम्मीद है। केवल अस्पताल से ही लगभग 1,500ह2,000 प्रत्यक्ष रोजगार उत्पन्न होने का अनुमान है, जबकि सहायक सेवाओं और स्थानीय व्यवसायों के माध्यम से अप्रत्यक्ष रोजगार के भी व्यापक अवसर बनेंगे। असम में यह समूह की दूसरी हेल्थकेयर पहल होगी। इससे पहले 2025 में गुवाहाटी में भागीरथी नेओटिया वुमन एंड चाइल्डकेयर सेंटर का सफल शुभारंभ किया गया था। यह पहल उत्तर-पूर्वी क्षेत्र में अंबुजा नेओटिया ग्रुप की बढ़ती उपस्थिति को भी दर्शाती है। इस विकास पर बोलते हुए अंबुजा नेओटिया ग्रुप के जॉइंट मैनेजिंग डायरेक्टर पार्थिव नेओटिया ने कहा हम असम सरकार के विश्वास और प्रोत्साहन के लिए हृदय से आभारी हैं। गुवाहाटी उत्तर-पूर्व का प्रवेश द्वार होने के कारण अत्यंत रणनीतिक महत्व रखता है, और हमें विश्वास है कि यह एकीकृत विकास क्षेत्र की स्वास्थ्य अवसरचना और शहरी अर्थव्यवस्था में महत्वपूर्ण योगदान देगा।



ONLINE IMPRESSIONS



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	The Economic Times	Date:	13.03.2026
Headline: Ambuja Neotia Group to develop over Rs 700 cr integrated healthcare and hospitality project in Guwahati			
Media Outreach: 2,12,00,000			
Media Evaluation: INR 80,000			

THE ECONOMIC TIMES

Ambuja Neotia Group to develop over Rs 700 cr integrated healthcare and hospitality project in Guwahati

By Anumeha Chaturvedi, ET Bureau • Last Updated: Mar 13, 2026, 10:24:00 PM IST

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Synopsis
Ambuja Neotia Group will build a large integrated healthcare and hospitality project in Guwahati. The Rs 700 crore investment will include a 300-bed multi-speciality hospital and a 4+ star hotel. This initiative aims to boost the region's healthcare infrastructure and economy. The project is expected to create thousands of jobs. It marks the group's second healthcare venture in Assam.

AI Briefing
Listen to this article in summarized format Listen

Ambuja Neotia Group announced on Friday that it will develop a large integrated healthcare and [hospitality project in Guwahati](#) following the approval of its investment proposal by the government of Assam.

The project will be developed on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road, with a combined investment expected to exceed Rs 700 crore.

The company said the development will include a 300-bed [multi-speciality hospital](#) and a premium 4+ star hotel with approximately 200-250 keys.

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Tata Motors PV Share Price	319.2	24.3%
03:59 PM 17 Mar 2026	+4.81(1.53%)	Upside



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Whales Book	Date:	13.03.2026
Headline: Ambuja Neotia Group: Major Investment in Guwahati! Hospital and Hotel to be Developed with an Investment of ₹700 Crore			
Media Outreach: 5000			
Media Evaluation: INR 500			



Ambuja Neotia Group: గౌహతిలో భారీ పెట్టుబడి! **₹700 కోట్లతో హాస్పిటల్, హోటల్ నిర్మాణం**

INDUSTRIAL-GOODSSERVICES

Author
Jay Mehta | Published at: 13th March 2026, 10:47 pm

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AMBUJA NEOTIA GROUP INVESTS RS 700 CR IN GUWAHATI HOSPITAL, HOTEL PROJECT

OVERVIEW

Ambuja Neotia Group గౌహతిలో భారీగా పెట్టుబడులు పెడుతోంది. సుమారు **₹700 కోట్లకు** వైగా ఖర్చుతో ఒక పెద్ద మల్టీ-స్టేషియల్ హాస్పిటల్ (**300 బెడ్లు**) మరియు **250 గదుల** ప్రీమియం హోటల్ నిర్మించనుంది. ఈ ప్రాజెక్ట్ ఈశాన్య ప్రాంతంలో ఆర్థిక, పర్యాటక రంగాలకు ఉత్తమిస్తుందని భావిస్తున్నారు.



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Aro Ananda	Date:	13.03.2026
Headline: Ambuja Neotia's Initiative			
Media Outreach: 17,700			
Media Evaluation: INR 3000			



অম্বুজা নেওটিয়ার উদ্যোগ

14-Mar-2026, 7:00AM • 1 min read



গুৱাহাটীতে ৭০০ কোটি টাকার বেশি বিনিয়োগে সমন্বিত স্বাস্থ্য ও হাসপিটালিটি প্রকল্প গড়বে অম্বুজা নেওটিয়া গোষ্ঠী। এই প্রকল্পের বিনিয়োগ প্রস্তাব ইতিমধ্যেই অসম সরকার অনুমোদন করেছে। রাজ্য সরকার এই প্রকল্পের জন্য জমিও বরাদ্দ করে দিয়েছে। গুৱাহাটীৰ ফ্ৰান্সি বাজারে ওল্ড জেল ৰোড এলাকায় ২.৮৮ একর জমির উপর গড়ে তোলা হবে এই হাসপাতাল ও হোটেল প্রকল্প। প্রকল্পের অংশ হিসাবে একটি আধুনিক ৩০০ শয্যার মাল্টি-স্পেশালিটি হাসপাতাল এবং প্রায় ২০০-২৫০ কক্ষবিশিষ্ট একটি চার তারা হোটেল নির্মাণ করা হবে। মোট জমির মধ্যে ১.৪৬ একর জমিতে হাসপাতালটি তৈরি করা হবে, যার জন্য প্রায় ৩৬০



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	ET Healthworld	Date:	13.03.2026
Headline: Ambuja Neotia Group to develop over Rs 700 cr integrated healthcare and hospitality project in Guwahati			
Media Outreach: 32,12,00,000			
Media Evaluation: INR 80,000			



Ambuja Neotia Group to develop over Rs 700 cr integrated healthcare and hospitality project in Guwahati

Ambuja Neotia Group will build a large integrated healthcare and hospitality project in Guwahati. The Rs 700 crore investment will include a 300-bed multi-speciality hospital and a 4+ star hotel. This initiative aims to boost the region's healthcare infrastructure and economy. The project is expected to create thousands of jobs. It marks the group's second healthcare venture in Assam.



Anumeha Chaturvedi · ET Bureau

Published On Mar 14, 2026 at 01:22 PM IST · Read by 579 Professionals



Ambuja Neotia Group announced on Friday that it will develop a large integrated healthcare and hospitality project in Guwahati following the approval of its investment proposal by the government of Assam.

The project will be developed on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road, with a combined investment expected to exceed Rs 700 crore.



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Hotelier India	Date:	14.03.2026
Headline: Ambuja Neotia Group to develop integrated healthcare and hospitality project in Guwahati			
Media Outreach: 3,16,200			
Media Evaluation: INR 80,000			

HOTELIER INDIA

Ambuja Neotia Group to develop integrated healthcare and hospitality project in Guwahati

The integrated development will feature a 300-bed multi-speciality hospital and a premium 4+ star hotel in Fancy Bazar.

| March 14, 2026 | SHARE     





Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	BW Hotelier	Date:	14.03.2026
Headline: Ambuja Neotia Group announces the development of 250 key hotel in Guwahati			
Media Outreach: 29,900			
Media Evaluation: INR 5000			

BWHOTELIER

Ambuja Neotia Group announces the development of 250 key hotel in Guwahati

BW Online Bureau | Mar 14, 2026

The project will come up on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road, with a combined investment expected to exceed Rs 700 crore

BUSINESS **BW**HOTELIER
BWHOTELIER.COM

Between Government of Assam and Investors

Chief Guest
Dr Himanta Biswa Sarma
Chief Minister, Assam



Ambuja Neotia Group announces the development of 250 key hotel in Guwahati



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Northeast Now	Date:	14.03.2026
Headline: Ambuja Neotia to develop Rs 700 crore healthcare, hospitality project in Guwahati			
Media Outreach: 5,36,000			
Media Evaluation: INR 80,000			



Assam

Assam: Ambuja Neotia to develop Rs 700 crore healthcare, hospitality project in Guwahati

The project will include a 300-bed multi-speciality hospital and a premium 4+ star hotel, with a total investment expected to exceed Rs 700 crore.

 by NE NOW NEWS March 14, 2026 8: 15 am  



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March 20, 2026 2: 01 pm



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Assom Khobor	Date:	14.03.2026
Headline: Ambuja Neotia Group to Develop ₹700+ Crore Integrated Healthcare and Hospitality Project in Guwahati			
Media Outreach: 1,19,500			
Media Evaluation: INR 80,000			



AMBUJA NEOTIA GROUP TO DEVELOP ₹700+ CRORE INTEGRATED HEALTHCARE AND HOSPITALITY PROJECT IN GUWAHATI

-Mixed-use development to include a 300-bed multi-speciality hospital and a 200+ key premium hotel, reinforcing Assam's role as the gateway to healthcare and tourism in the North-East-



Ambuja Neotia Group to Develop ₹700+ Crore Integrated Healthcare and Hospitality Project in Guwahati



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Big Info	Date:	14.03.2026
Headline: Ambuja Neotia to invest Rs 700 crores in Guwahati			
Media Outreach: 5000			
Media Evaluation: INR 500			



Buildings Assam

Ambuja Neotia To Invest Rs 700 Crores In Guwahati

Real estate development firm Ambuja Neotia Group has plans to invest Rs 700 crores in the northeastern capital city of Guwahati. The plan is to develop a large integrated healthcare and hospitality project in Guwahati.

Spread over 2.88 acres of mixed-use land, the project will be located at Fancy Bazar, Old Jail Road, Guwahati.



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Janta Se Rishta	Date:	14.03.2026
Headline: Ambuja Neotia Group will bring a ₹700-crore healthcare and hospitality project to Guwahati.			
Media Outreach: 39,00,000			
Media Evaluation: INR 80,000			





Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	W7s News	Date:	14.03.2026
Headline: Ambuja Neotia Group to develop a ₹700+ crore integrated healthcare and hospitality project in Guwahati			
Media Outreach: 4,500			
Media Evaluation: INR 500			



Ambuja Neo'tia Group to develop Rs 700+ crore integrated healthcare and hospitality project in Guwahati

W7S News 6 days ago - Guwahati, - Business, - National,

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W7s news, Guwahati, 14 March 2026: The investment proposal for the construction of a 300-hour multi-specialty hospital in Assam Circle led by Chief Minister Himanta Biswa Sharma has been approved by the Ambuja Neotia Group. Develop a large integrated healthcare and hospitality project outside Guwahati. The project will be developed on 2.88 acres of mixed-use land at Purni Jail Road, Fancy Bazart, with a combined investment of over 700 crores. The development will now include a state-of-the-art 300-bed multi-specialty clinic and a premium 4+ star hotel of



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	The Telegraph	Date:	15.03.2026
Headline: Ambuja Neotia Group plans Rs 700 crore healthcare and hotel project in Guwahati			
Media Outreach: 86,00,000			
Media Evaluation: INR 80,000			

The Telegraph *online*

Ambuja Neotia Group plans Rs 700 crore healthcare and hotel project in Guwahati

Integrated development at Fancy Bazar will include a 300 bed multi speciality hospital and a premium hotel as group expands presence in Northeast.

Umanand Jaiswal | Published 15.03.26, 05:02 AM



Representational picture

Calcutta-based Ambuja Neotia Group plan to develop a ₹700-plus crore integrated healthcare and hospitality project in Guwahati following the approval of its investment proposal by the Assam government.

The project will include a state-of-the-art 500-bed multi-speciality hospital and a premium hotel with approximately 200-250 keys, a project that will "strengthen both healthcare access and the city's hospitality ecosystem", according to an official statement.



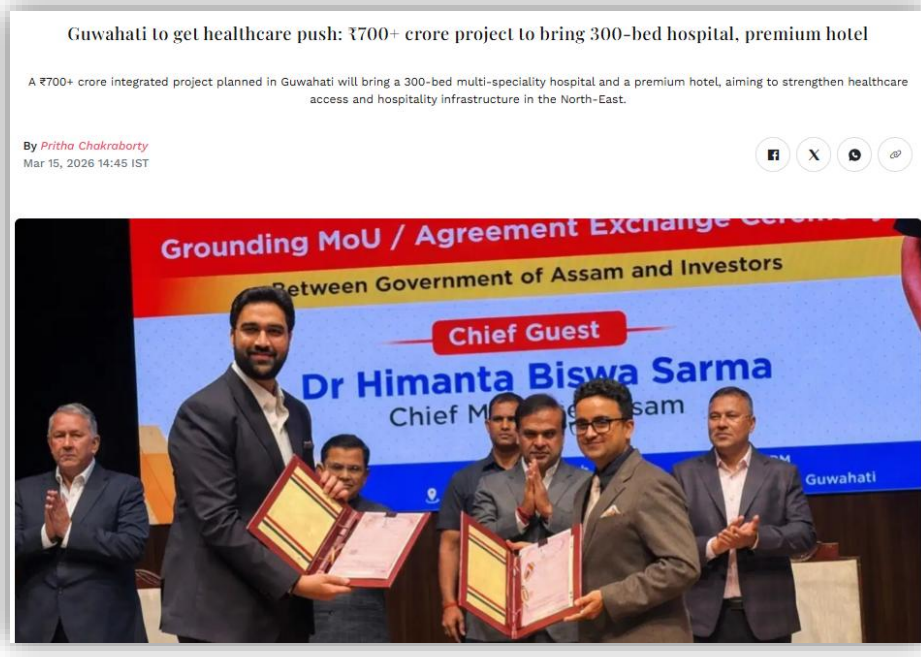


Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Biospectrum India	Date:	15.03.2026
Headline: Government of Assam approves Rs 700+ Cr integrated healthcare & hospitality project by Ambuja Neotia Group			
Media Outreach: 63,100			
Media Evaluation: INR 3000			





Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	News Ei Samay	Date:	15.03.2026
Headline: Guwahati to get healthcare push: ₹700+ crore project to bring 300-bed hospital, premium hotel			
Media Outreach: 20,000			
Media Evaluation: INR 500			





Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Nababarta	Date:	15.03.2026
Headline: Ambuja Neotia Group to Develop a ₹700+ Crore Integrated Healthcare and Hospitality Project in Guwahati			
Media Outreach: 5000			
Media Evaluation: INR 500			



অম্বুজা নিঅ'টিয়া গ্রুপৰ গুৱাহাটীত ৭০০+ কোটি টকা সংহত স্বাস্থ্যসেৱা আৰু আতিথ্য প্ৰকল্প বিকাশ

By Naba Barta
Mar 15, 2026

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নৱবৰ্তী গুৱাহাটী: National Test...

উত্তৰ-পূৰ্বাঞ্চলত স্বাস্থ্যসেৱা আৰু পৰ্যটনৰ প্ৰদৰ্শনৰ হিচাপে অসমৰ ভূমিকাক শক্তিশালী কৰাৰ লক্ষ্যৰে ৩০০ খন বিচনামূলক মাল্টি-স্পেচিয়েলিটি হস্পিটাল আৰু ২০০+ কী প্ৰিমিয়াম হোটেল অন্তৰ্ভুক্ত কৰাৰ বাবে মিশ্ৰিত ব্যৱহাৰৰ বিকাশ-

নৱবৰ্তী গুৱাহাটী: মুখ্যমন্ত্ৰী হিমন্ত শৰ্মাৰ নেতৃত্বত অসম চৰকাৰে ৰাজ্যখনত ৩০০ খন বিচনামূলক মাল্টি-স্পেচিয়েলিটি চিকিৎসালয় নিৰ্মাণৰ বাবে বিনিয়োগৰ প্ৰস্তাৱত অনুমোদন জনোৱাৰ পিছত অম্বুজা নিঅ'টিয়া গ্ৰুপ গুৱাহাটীত এক বৃহৎ সংহত স্বাস্থ্যসেৱা আৰু আতিথ্য প্ৰকল্প বিকাশ কৰিব। প্ৰকল্পটো পুৰণি জেল ৰোডৰ ফেদী ৰজাৰত ২.৪৪ একৰ মিশ্ৰিত ব্যৱহাৰৰ ভূমিত বিকশিত কৰা হ'ব, যাৰ সন্মিলিত বিনিয়োগ ৭০০ কোটিৰো অধিক হ'ব বুলি আশা কৰা হৈছে।

বিকাশত অন্তৰ্ভুক্ত থাকিব এখন অত্যাধুনিক ৩০০-বিচনামূলক মাল্টি-স্পেচিয়েলিটি চিকিৎসালয় আৰু প্ৰায় ২০০-২৫০ কীৰ সৈতে এখন প্ৰিমিয়াম ৪+ ষ্টাৰ হোটেল, যি আন্তঃগাঁথনি নিৰ্মাণৰ বাবে এক চিত্ৰশীল দৃষ্টিভংগী প্ৰতিকলিত কৰে যি স্বাস্থ্যসেৱা প্ৰদৰ্শন আৰু চহৰৰ আতিথ্য পৰিক্ৰমাত্মক দুয়োটাতে শক্তিশালী কৰে।

মুঠ ভূমিৰ ভিতৰত, ১৪৬ একৰ চিকিৎসালয়খনৰ বাবে উৎসৰ্গা কৰা হ'ব, যাক অম্বুজা নিঅ'টিয়া হেল্থকেয়াৰ ডেফাৰ লিমিটেডে প্ৰায় ৩৬০-৪০০ কোটি টকা বিনিয়োগেৰে বিকশিত কৰিব। চিকিৎসালয়খনে কাৰ্ডিঅ'লজী, নিউৰ'লজী, অৰ্থোপেডিয়া, অংকলজী আৰু ক্ৰিটিকেল কেয়াৰৰ দৰে শাখাত উন্নত মাল্টি-স্পেচিয়েলিটি চিকিৎসা সেৱা প্ৰদান কৰিব, যি বাজা আৰু বিস্তৃত উত্তৰ-পূৱ অঞ্চলৰ বাবে তৃতীয় পৰ্যায়ৰ স্বাস্থ্যসেৱা প্ৰদৰ্শনৰ শক্তিশালী কৰাত সহায় কৰিব।

অসম চৰকাৰে প্ৰকল্পটোৰ বাবে ভূমি আৱণ্টনৰ বাবে অনুমোদন জনাইছে, ৰাজ্যখনৰ পৰিৱৰ্তিত স্বাস্থ্যসেৱা ক্ষমতা আৰু নগৰীয়া অৰ্থনীতিত অৰ্থপূৰ্ণভাৱে অৰিহণা যোগোৱাৰ সম্ভাৱনীয়তাৰ স্বীকৃতি দি।



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Realty+	Date:	16.03.2026
Headline: Guwahati: Ambuja Neotia to Develop Rs. 700 Crore Healthcare and Hospitality Project			
Media Outreach: 1,14,700			
Media Evaluation: INR 80,000			



Guwahati: Ambuja Neotia to Develop Rs. 700 Crore Healthcare and Hospitality Project

Ambuja Neotia Group will invest over Rs. 700 crore to build a 300-bed hospital and premium hotel in Guwahati, strengthening healthcare infrastructure and hospitality capacity.



BY REALTY+

Published - Monday, 16 Mar, 2026





Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	India Med Today	Date:	16.03.2026
Headline: Ambuja Neotia Group to Invest Over Rs 700 Crore in Integrated Hospital and Hotel Project in Guwahati - IndiaMedToday			
Media Outreach: 6,600			
Media Evaluation: INR 500			



Ambuja Neotia Group to Invest Over Rs 700 Crore in Integrated Hospital and Hotel Project in Guwahati



IMT News Desk

Mar 16, 2026 - 3 min read



Ambuja Neotia Group has announced plans to develop an integrated healthcare and hospitality project in Guwahati with an investment of more than Rs 700 crore, signalling a major private-sector push to strengthen healthcare capacity and tourism infrastructure in Assam. The project, cleared by the Assam government, will come up on a 2.88-acre mixed-use land parcel at Fancy Bazar on Old Jail Road and will combine a 300-bed multi-speciality hospital with a premium 4+ star hotel.



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Hotelier Buzz	Date:	16.03.2026
Headline: Ambuja Neotia Group Announces Development of 250 Key Hotel in Guwahati			
Media Outreach: 5000			
Media Evaluation: INR 500			



NEWS

Ambuja Neotia Group Announces Development of 250 Key Hotel in Guwahati

By Namrataa Bhandarri – March 16, 2026 3 Mins Read

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Ambuja Neotia Group Announces Development of 250 Key Hotel in Guwahati

Ambuja Neotia Group announces integrated healthcare and hospitality project in Guwahati with a planned premium hotel.

Ambuja Neotia Group has announced plans to develop a **large integrated healthcare and hospitality project in Guwahati**, following approval of its investment proposal by the **Government of Assam**. The project will include a **300-bed multi-speciality hospital** along with a **premium four-plus-star hotel with approximately 200 to 250 keys**.

Tivoli Hospitality Group Opens Aarunya Club & Convention in Greater Noida

By Namrataa Bhandarri – March 11, 2026

Tivoli Hospitality Group has announced the opening of Aarunya Club & Convention in Greater Noida.

W Goa Elevates Rooms Division

July 18, 2025

Ambika Prasa Appointed FOM Manager at Grand Mysore

August 9, 2025

Phillipa Harris New CEO of R Tourism Development

August 27, 2025



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Digital Health News	Date:	16.03.2026
Headline: Ambuja Neotia to Develop 300-Bed Hospital in Guwahati as Part of INR 700 Cr Project			
Media Outreach: 30,000			
Media Evaluation: INR 3000			



Ambuja Neotia to Develop 300-Bed Hospital in Guwahati as Part of INR 700 Cr Project

Health News

Story By [Dr. Aishwarya Sarthe](#) • 4 days ago • 2 Mins Read



The facility is being developed by Ambuja Neotia Healthcare Venture Limited, with an estimated investment of INR 360-400 crore.

Ambuja Neotia Group has announced plans to develop a 300-bed multi-speciality hospital in Guwahati as part of a larger INR 700 crore integrated healthcare and hospitality project, following approval from the Assam government.



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Medical Buyer	Date:	16.03.2026
Headline: Ambuja Neotia to set up 300-bed hospital for ₹360-₹400cr in Guwahati - Medical Buyer			
Media Outreach: 50,500			
Media Evaluation: INR 5000			

MEDICAL BUYER

HEADLINES OF THE DAY

Ambuja Neotia to set up 300-bed hospital for ₹360-₹400cr in Guwahati

March 16, 2026



Ambuja Neotia Group will develop a large integrated healthcare and hospitality project in Guwahati following the approval of its investment proposal by the Government of Assam, led by the Hon'ble Chief Minister Himanta Biswa Sarma, for the development of a 300-bed multi-speciality hospital in the state. The project will be developed on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road, with a combined investment expected to exceed ₹700 crore.



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	BW Wellbeing	Date:	16.03.2026
Headline: Ambuja Neotia Group To Develop Above Rs. 700 Crores Integrated Healthcare And Hospitality Project In Guwahati - BW Wellbeing World			
Media Outreach: 52,700			
Media Evaluation: INR 80,000			



Ambuja Neotia Group To Develop Above Rs. 700 Crores Integrated Healthcare And Hospitality Project In Guwahati

BW Online Bureau | Mar 16, 2026

Ambuja Neotia Group # Develop Above Rs. 700 Crores Integrated Healthcare And Hospitality Project # Guwahati

Mixed-use development to include a 300-bed multi-speciality hospital and a 200+ key premium hotel, reinforcing Assam's role as the gateway to healthcare and tourism in the North-East





Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	ET Travel World	Date:	16.03.2026
Headline: Ambuja Neotia Group to develop INR 700+ Cr healthcare and hospitality project in Guwahati			
Media Outreach: 3,09,200,000			
Media Evaluation: INR 80,000			



Ambuja Neotia Group to develop INR 700+ Cr healthcare and hospitality project in Guwahati

Ambuja Neotia Group will develop an integrated healthcare and hospitality project in Guwahati with an investment exceeding INR 700 crore. The mixed-use development will feature a 300-bed multi-speciality hospital and a 200-250 key premium hotel. Approved by the Government of Assam, the project aims to strengthen healthcare access while supporting Guwahati's growing role as a tourism, medical travel and commercial gateway to the North-East.

ET Online Bureau · ETTravelWorld
Published On Mar 16, 2026 at 01:04 PM IST





Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Hospitality Biz India	Date:	16.03.2026
Headline: Ambuja Neotia to Build INR 700 Cr Hospital & Hotel in Guwahati			
Media Outreach: 21,900			
Media Evaluation: INR 3000			



Ambuja Neotia to Build INR 700 Cr Hospital & Hotel in Guwahati

By HBI Staff | Hyderabad — March 16, 2026 — No Comments — 3 Mins Read



Ambuja Neotia Group Plans INR 700 Crore Healthcare and Hospitality Project

Real estate and hospitality conglomerate Ambuja Neotia Group has announced plans to develop an integrated healthcare and hospitality project worth over ₹700 crore in Guwahati, following approval from the Government of Assam.

The project will be developed on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road, combining a 300-bed multi-speciality hospital with a premium 4+ star hotel featuring 200-250 keys. The initiative aims to strengthen both healthcare infrastructure and hospitality capacity as Guwahati grows as a commercial and tourism hub for North-East India.



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Travel Heights	Date:	16.03.2026
Headline: Big Hospitality Boost for Guwahati as Ambuja Neotia Group Announces New Hotel Project - Travel Heights			
Media Outreach: 5000			
Media Evaluation: INR 500			



BIG HOSPITALITY BOOST FOR GUWAHATI AS AMBUJA NEOTIA GROUP ANNOUNCES NEW HOTEL PROJECT

March 16, 2026 admin



Following the approval of their investment application for a 300-bed multi-specialty hospital in Guwahati by the Government of Assam, Ambuja Neotia Group will create an integrated healthcare and hospitality project in the city. A mixed-use development on 2.88 acres of land at Fancy Bazar, Old Jail Road, is set to rise, with a total investment projected to surpass Rs 700 crore. A 300-bed multi-specialty hospital and a 200- to 250-key luxury four-plus-star hotel will be part of the development.



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	ET Hospitality World	Date:	16.03.2026
Headline: Ambuja Neotia Group to develop Rs 700+ crore integrated healthcare and hospitality project in Guwahati			
Media Outreach: 55,57,00,000			
Media Evaluation: INR 80,000			



Ambuja Neotia Group to develop Rs 700+ crore integrated healthcare and hospitality project in Guwahati

The development will include a state-of-the-art 300-bed multi-speciality hospital and a premium 4+ star hotel with approximately 200-250 keys, reflecting a thoughtful approach to building infrastructure that strengthens both healthcare access and the city's hospitality ecosystem. Of the total land area, 1.46 acres will be dedicated to the hospital, which will be developed by Ambuja Neotia Healthcare Venture Limited with an estimated investment of around Rs 360-Rs 400 crore. The remaining 1.42 acres will house a premium 4+ star hotel, to be developed by Ambuja Neotia Hotel Venture Limited, with an investment of approximately Rs 350 crore. The hotel will feature well-appointed rooms, banqueting and meeting facilities, and multiple dining experiences, supporting Guwahati's growing role as a commercial, medical and tourism gateway to the North-East, said a release.



Online Bureau · ETHospitalityWorld
Published On Mar 16, 2026 at 12:00 PM IST



Ambuja Neotia Group will develop a large integrated healthcare and hospitality project in Guwahati following the approval of its investment proposal by the Government of Assam, led by the Hon'ble Chief Minister Shri Himanta Biswa Sarma, for the development of a 300-bed multi-speciality hospital in the state. The project will be developed on a 2.88-acre mixed-use land parcel at Fancy Bazar, Old Jail Road, with a combined investment expected to exceed Rs 700 crore.

The development will include a state-of-the-art 300-bed multi-speciality hospital and a premium 4+ star hotel with approximately 200-250 keys, reflecting a thoughtful approach to building infrastructure that strengthens both healthcare access and the city's hospitality ecosystem.



Client:	Ambuja Neotia Healthcare	Edition:	Online
Portal:	Biltrax Media	Date:	17.03.2026
Headline: Ambuja Neotia Group Plans 700+ INR-Cr Project in Guwahati			
Media Outreach: 5000			
Media Evaluation: INR 500			



Ambuja Neotia plans 700+ INR-Crore integrated healthcare and hospitality project in Guwahati

Gurleen Kundalia Mar 17, 2026



Ambuja Neotia has announced plans to develop a large integrated healthcare and hospitality project in Guwahati with a total investment expected to exceed **700 INR-Crore**. The project will come up on a **2.88 Acres** mixed-use land parcel at Fancy Bazar in the city. The development will combine medical and hospitality infrastructure within a single complex. Ambuja Neotia stated that the proposal received approval from the **Government of Assam** during the Advantage Assam investment initiative.



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SOCIAL MEDIA IMPRESSIONS



Client:	Ambuja Neotia Healthcare	Edition:	Instagram
Portal:	Hotelier India	Date:	15.03.2026
Link: https://www.instagram.com/p/DV6Z7WEj_x1/?igsh=Z2w2YXFoMDNnZGdi			
Media Outreach: 21,000			
Media Evaluation: INR 21,000			





Client:	Ambuja Neotia Healthcare	Edition:	LinkedIn
Portal:	Hotelir Buzz	Date:	16.03.2026
Link: https://www.linkedin.com/posts/ambujaneotia-group-announces-development-share-7439190634072186880-3L9/?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAADW9cVoBAzwr7CkvsnEI0IT1sTgqz-tYQHA&utm_campaign=whatsapp			
Media Outreach: 12,974			
Media Evaluation: INR 12,974			

Hotelier Buzz 25,948 followers
4d •

AmbujaNeotia Group Announces Development of 250 Key Hotel in Guwahati

Ambuja Neotia Group has announced plans to develop an integrated healthcare and hospitality project in Guwahati, with a combined investment expected to exceed ₹700 crore.

The project will include a 300-bed multi-speciality hospital and a premium four-plus-star hotel with around 200 to 250 keys, coming up on a 2.88-acre site at Fancy Bazar, Old Jail Road.

The hotel component will feature guest rooms, meeting and banqueting facilities, and multiple dining outlets, while the hospital will offer specialised services across cardiology, neurology, orthopaedics, oncology and critical care.

Parthiv Neotia, Joint Managing Director, Ambuja Neotia Group, said:
"We are deeply grateful to the Government of Assam for their trust and encouragement. Guwahati holds immense strategic importance as the gateway to the North-East, and we believe this integrated development can contribute meaningfully to the region's healthcare infrastructure and urban economy."



THANK YOU